

EIOPA Insurance and Reinsurance Stakeholder Group

Cristina Bellido

I hold a PhD in Economics from the University of Chicago, with specialization in Environmental Economics. With over 24 years of experience in the finance sector, particularly in banking and insurance, I have led multidisciplinary high-performance teams focused on Commercial strategy, Digital transformation and use of IA and Data Analytics to transform the business decision processes.

Currently serving as a member of the Executive Committee at Vidacaixa, I oversee Business development, product design (Savings and Protection), Actuarial Teams, Customer Experience, Digital Transformation, Underwriting, Reinsurance and Commercial Planning.

Previously, I spearheaded the Data Analytics team (2020 – 2022), creating a center of excellence with Data Engineers and Data Scientist, whom have led the data driven transformation of the firm throughout the entire value chain and promoted data culture and data governance (CDO, Privacy issues).

My previous experience, both in Vidacaixa (2016 – 2020) and Caixabank Group (1999-2016) focused on Data Analytics, Scoring Modelization and GDPR implementation.

I have been a member of the EIOPA's Consultative Expert Group on Digital Ethics in Insurance (2019-2020), actively participating in the discussions and providing input on regulatory matters. Additionally, I have engaged in meetings with EIOPA regarding the industry view of the impact of the European IA Act. Presently, I am involved in several working groups at UNESPA, addressing topics such as Value for Money, Benchmarks discussions and Universal treatment for Cancer and HIV patients; with the aim of helping to adapt the European guidelines.

I firmly believe my blend of education, experience, and industry involvement positions me as a valuable asset for the IRSG. I am enthusiastic about this opportunity to contribute to shape the insurance industry landscape of the future, making sure it is able to adapt to the amazing challenges we face ahead.