

EIOPA Occupational Pensions Stakeholder Group

Kęstutis Kupšys

Since 2011, I have been actively involved in national and EU-level policy debate on financial services. Please examine my [LinkedIn profile](#) for more information.

Currently, I am the Vice-President of the Lithuanian Consumers Alliance, which (as of March 2024) unites 10 consumer associations and activist groups. The Alliance has been a member of the European Consumer Organisation (BEUC) since 2013. After a two-decade-long career in finance, political consulting and public relations, I joined the consumer rights movement in 2011 starting with 'For Honesty in Banking', a consumer advocacy organisation destined to steer diverse civic and legal campaigns of vulnerable consumers hit by the financial crisis of 2008–2009. I currently serve as the Executive Director of this organisation, which, along with the Lithuanian Consumers Alliance, has been actively participating in national and European debates on various essential issues, including over-indebtedness, the affordability and accessibility of financial services, financial literacy, sustainable ('green') finance, and socially responsible savings and investment. In 2014–2015, as Lithuania was preparing to enter the Eurozone, I led a national campaign monitoring consumer rights during the litas-to-euro transition period.