

EIOPA Insurance and Reinsurance Stakeholder Group

Martin Gylfe

With over a decade of professional experience, I have cultivated a deep understanding of the Insurance and Reinsurance sector's intricacies and its pivotal role in the realm of open finance.

As the CEO and founder of Insurely, an innovative insurance services startup over the past five years, I have honed my insight into the specific needs of both consumers and companies within the insurance landscape. This journey has fuelled my passion for advocating open insurance principles, evident in our development of solutions that not only cater to consumer needs but also foster mutually beneficial relationships for insurance providers and financial institutions. Prior to this, my tenure as a both data scientist as well as management consultant for more than six years equipped me with a nuanced understanding of the industry's potential, further motivating my desire to contribute through EIOPA's Insurance and Reinsurance Stakeholder Group.

Motivated by the vision of creating win-win solutions for consumers and businesses alike, I recognize the transformative potential of the Insurance and Reinsurance sectors. By championing transparency, consumer-centric practices and technological development, we can unlock significant value for all stakeholders involved. I am committed to fostering a collaborative environment where feedback is encouraged, and cooperation is structured to drive innovation and improve the overall insurance experience. Through IRSG, I am eager to engage with diverse stakeholders to drive positive change and ensure that the industry evolves in a manner that benefits European consumers and businesses alike.

In conclusion, my unwavering commitment and profound expertise in the insurance sector underscore my suitability for the group. I am genuinely enthusiastic about the opportunity to contribute to the future of insurance regulation and policy. I am fully committed to actively participating and leveraging my knowledge and skills for the betterment of the sector.