

## **EIOPA Insurance and Reinsurance Stakeholder Group**

### **Guillaume Prache**

I am the executive president of FAIDER (which I co-founded in 2003) since 2017. FAIDER is by far the largest organisation representing savers and individual investors (mostly in insurance-based investment and pension products) in France, representing more than 1,4 million individual savers and insurance policy holders via its member associations.

I founded BETTER FINANCE (the European Federation of investors and financial services users) in 2009, and have been its Managing Director until June 2023. Its activities are supported by the European Union since 2012.

I have been one of the most vocal experts representing financial services users at EIOPA (IRSG and in the past OPSG), ESMA (Securities & Markets Stakeholder Group), EBA (Banking Stakeholder group) and before the French Comité Consultatif du Secteur Financier (CCSF) and the financial regulator AMF. I am a former chair of the ESMA Securities & Markets Stakeholder Group and vice chair of the European Commission's FSUG (Financial Services User Group).

I started as a magistrate at the French Court of Auditors, and have an extended and international experience in financial matters.